



1133 S. Braddock Avenue, Suite 1A
Pittsburgh, PA 15218
p: 412-342-0500 • f: 412-342-0504
www.komenpittsburgh.org

History: Susan G. Komen for the Cure and Pittsburgh Affiliate of Susan G. Komen for the Cure

Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

Pittsburgh Affiliate of Susan G. Komen for the Cure

The first Susan G. Komen Pittsburgh Race for the Cure®, held in 1993, was organized by National Council of Jewish Women (NCJW) volunteers Laurie Moser, Eileen Lane and Pat Siger. The Komen Pittsburgh Race for the Cure was locally organized by NCJW from 1993 to 2005, and in 2005, the Komen Pittsburgh Race for the Cure became an affiliate of Susan G. Komen for the Cure. It has become an annual Mother's Day tradition for thousands of residents from the tri-state area.

What began with a goal of attracting 1,000 participants in its first year has grown into an event to celebrate and remember special women in the lives of more than 35,000 individuals who attend the Race. Komen Pittsburgh Race for the Cure is celebrating its 15th anniversary in 2007. As we continue to meet the changing needs of the community we serve, our promise remains the same: to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.

Each year, the Komen Pittsburgh Race for the Cure® is the recipient of hundreds of thousands of dollars in donations from individuals, corporations and foundations. These contributors invest their money and their faith in us, trusting that we will allocate their generous gifts as grants to the organizations and programs that best serve our mission. During 2006, the Pittsburgh Affiliate granted \$1.7 million to organizations dedicated to fighting breast cancer.

In addition to the millions of dollars in funding for the Mammogram Voucher Program and education and outreach programs throughout the 30 counties we serve, race funds have been used to purchase portable mammography equipment, fund fellowships in women's imaging, and fund scholarships for technicians administering mammograms. The Affiliate funds programs that reach out to underserved women including new Americans, African Americans, and most recently, Latinas.

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**For additional information or to schedule an interview with a Komen Pittsburgh Affiliate representative or breast cancer survivor, please contact McMahon & Cardillo Communication
412-490-0303 - Sue Cardillo x3 or Stephanie Lewis x7.**